

**Abstract of the Disclosure**

A resource-utilization-information management unit manages shared-resource information about both 5 available network resources and available media -distribution-system resources. A shared-resource management unit distributes or redistributes the shared resources based on a resource-utilization request from each content distributor. A distribution management 10 unit performs both the reservation management and distribution management of media distribution for each content server within the scope of a resource-utilization right distributed or re-distributed by the shared-resource management unit.